



DESIGNER OF ACCESSORIES / GRAPHIC DESIGNER

Under the responsibility of the head of designer and / or of the VP Product Development, the graphic designer will have to create and design all types of bags (suitcases, backpack, travel accessories...) and to realize graphics packaging concept, advertising and/or photography.

Task description :

- Design all types of bags (backpack and other types of bags), suitcases and travel accessories;
- Develop fashion and prints trends;
- Interpret customer ideas and translate them into design;
- Develop technical specifications, color chart, prints, which will guide external providers (for example, orient provider);
- Design packaging projects, advertising and photographics, for catalogues and website;
- Perform other duties as assigned.

Qualifications :

- Training in graphic design or fashion design (professional DEC);
- 5 years and more experience in graphic design, in fashion industry;
- Good knowledge in fashion and accessories;
- Bilingual (French/English) an advantage;
- Software knowledge (on Mac) Illustrator (CC) and Photoshop (CC) Cut and image editing
- Knowledge Lightroom (an advantage)
- Knowledge in typography (an advantage)
- Knowledge of the image editing (an advantage)
- Ability to transpose fashion trend to the field of bags and others;
- Have a sense of detail, creativity, a good team player, sense of organisation;
- Ability to manage several projects at the same time;
- Capacity to work under pressure and grow in a sometimes stressful environment.

To apply, please send your resume to this email address: emploi@holiday.ca